



The story of the Jake Maxfield Connection

The Jake Maxfield Connection is a non-profit foundation founded in 2009 shortly after Jake Maxfield died tragically at the age of 21. The mission of the foundation is to provide scholarships, literacy support, and to promote community service. The JMC was started by the Maxfield Family after their friends, family and community came together in support after Jake's passing. Their example of community support and love for Jake inspired the Maxfields to begin a foundation that would continue the spirit of "passing it on-paying it forward-and making a connection." To date, the JMC has awarded two high school scholarships, two college awards, provided community service and is on its way to providing free literacy support to children.

In addition to providing literacy support, the JMC also sponsors book drives to help promote reading by getting new books into the hands of people who need them.

The first book Drive was the result of a connection to the Maxfields from Colorado who knew Jake when he was very young. Wayne and Linda Bickford decided to honor Jake by having a book drive. The Bickford family has started something wonderful! **Pass it on!!!**

 Contact us:

On the web: www.jakemaxfield.org

facebook: The Jake Maxfield Connection

Email: thejmc@jakemaxfield.org

JMC Book Drives

Connecting Children and Adults with Literacy one book at a time!



Pass it on - Pay it forward
Make a Literacy Connection today!

Thank you for passing on the gift of literacy! Getting books into the hands of children and adults is a proud goal of the JMC. There are so many books that have touched our lives, whether it was our first alphabet book or a classic novel, having access to literacy changes us forever. For many of us, somebody, somewhere, somehow, connected us with reading. This may have been a teacher, a parent, a librarian, a sibling, or maybe a friend. It is our mission to reignite that memory within us and pay that experience forward. Thank you for accepting the challenge to connect with your community...and to connect with others through literacy!

Welcome to The JMC Book Drive Effort!

Here's your Step by Step Guide for a Successful Book Drive!

Your kit includes: 100 book plates, postcards of thanks, 'I support' stickers to share with friends, and pamphlet.

Step 1: Make your Connection! Reach out to a group in your community you would like to support with literacy. This might be a school, a library, a shelter, a classroom, a recreation center, a parent resource center....the options are endless. Some folks choose to have the books go to an organization, while others work with an organization to give books directly to people to keep. The choice is yours!

Step 2: Set a goal and a deadline for books. A month is probably the minimum amount of time to set. How many books would you like to collect? Keep it reasonable and achievable. The first Book Drive in Colorado set a goal of 100 and received 232!

Step 3: Get the Word Out! Start Connecting with friends, neighbors, and family about your effort to get new books into the hands of others.

Step 4: Thank your Connection! When you receive a book, send the contributor a postcard of thanks.

Step 5: Place a book plate inside each book you receive. If you need more bookplates. Simply email us at thejmc@jakemaxfield.org.

Step 6: Set a date for your presentation. Be sure to take pictures. Also, be sure to get permission to post photos on our website. www.jakemaxfield.org

Step 7: Post your results! You may use The Jake Maxfield Connection facebook page, or email us. Sharing your success will pass it on and inspire others to pay it forward!

TIPS FOR SUCCESS!


 **NETWORKING IS KEY: Be Creative!**


Using facebook and email are a great way to start networking! (e.g. "I am hosting a book drive as a way of paying forward my reading experience! Won't you do the same?!")


Another suggestion is to have a party or a cookout and ask people to purchase and bring a copy of their favorite children's book to donate! Do what works for you!

 If your drive will benefit children, get kids involved.

 High School students interested in community service work can also lend a hand.

 Be specific about your cause. If you are hoping to give a free book to every first grader at the Anytown Elementary School, then make sure you state this so your contributions will be appropriate.

 Watch the video of Wayne and Linda Bickford's Book Drive presentation at www.jakemaxfield.org .

 JMC Book Drives vary...some for kids, some for adults, make your book drive meaningful to you. **MAKE YOUR CONNECTION!**